



From Risk to Resilience:

Why Now is the Time to Upgrade with HP



With Windows 10 support ending in **October 2025**, now is the time to modernise your device fleet. HP PCs powered by Windows 11 offer a future-ready solution that blends performance, security, sustainability and innovation to help teams like yours stay competitive and resilient in this rapidly changing landscape.

Modernising your tech stack today will help avoid future risks, reduce costs and boost productivity.

Built for the way we work

Whether your team is in the office, working remotely, or constantly on the move, HP and Windows 11 provide the flexibility and power to support every work style. These devices are designed to deliver a seamless experience across environments, enabling employees to collaborate effortlessly and stay productive wherever they are.



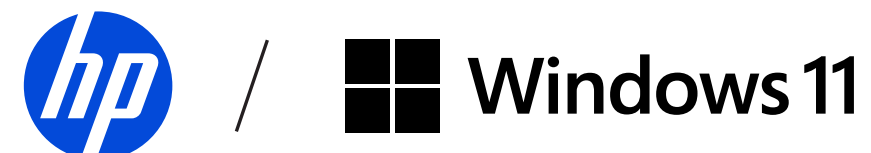
Whether your team is working in the office, at home, or on the go, HP and Windows 11 Pro provide the tools they need to succeed whilst delivering a **250% ROI** that drives long-term success¹.

Some much-needed productivity

HP devices with Windows 11 are built to boost productivity and enhance collaboration. With many now seeing that outdated tech directly impacts their productivity, it's crucial to equip your team with the latest tools. Windows 11 Pro's intuitive interface, combined with HP's innovative features like HP Quick Drop and HP Quick Touch, streamlines workflows and enables seamless collaboration.



Windows 11 Pro devices deliver **50%** improved performance².



Security beyond the basics

Cybersecurity threats are more sophisticated than ever, and businesses need robust protection that doesn't compromise usability. HP's Wolf Security, combined with Windows 11 Pro's built-in safeguards, creates a multi-layered defence system, and features like hardware-based isolation, VBS, and self-healing BIOS (HP Sure Start) defend against both firmware and physical attacks.

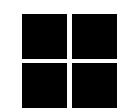


83% of organisations experienced at least 1 firmware attack in the past 2 years³.



Innovation powered by AI

HP offers the industry's largest portfolio of AI-enhanced PCs, and Windows 11 is built to take full advantage of these capabilities. HP Presence uses AI to deliver professional-quality video calls with features like noise reduction, auto-framing, and lighting adjustments. Meanwhile, Windows Copilot acts as a built-in AI assistant, offering personalised recommendations and streamlining multitasking.



Windows 11

70% of employees say they would use AI to lighten their workload⁴.



With HP and Windows 11, you're not just upgrading your devices, you're investing in a smarter, more secure and sustainable future for your business.

[Upgrade today](#)

¹Commissioned study delivered by Forrester Consulting "The Total Economic Impact of Windows 11 Pro Devices", December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.

²Compared to Windows 10 devices. Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, February, 2023.

³Security Signals, Microsoft, March, 2021

⁴Will AI fix work? Work trend index annual report, Microsoft, May 2023.